



Palm Beach Gardens
Medical Center

FOR IMMEDIATE RELEASE

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**PALM BEACH GARDENS MEDICAL CENTER APPOINTS NEW ASSOCIATE
ADMINISTRATOR-DIRECTOR OF BUSINESS DEVELOPMENT**

Tony Lodovico to lead Palm Beach Gardens business development efforts

PALM BEACH GARDENS, Fla. - 2011—Palm Beach Gardens Medical Center is proud to announce that Tony Lodovico has been appointed as the hospital's new associate administrator, director of business development. As associate administrator, director of business development, Lodovico will provide leadership for the hospital's market goals. He will be responsible for directing and managing the development and execution of strategic initiatives that support Palm Beach Gardens Medical Center's growth into the future.

“We are pleased to welcome Tony Lodovico to our administrative team,” said CEO Mike Cowling. “Tony is a results-driven, strategic business development executive with a 15-year track of successfully expanding corporate markets and we look forward to having his expertise at Palm Beach Gardens Medical Center.”

Prior to joining Palm Beach Gardens Medical Center, Lodovico was the associate director of business planning and strategy for Novartis Pharmaceuticals Corp. During his 10-year tenure with Novartis, Lodovico also assumed the position of senior business relations manager. His success in these leadership roles is attributed to his successful track record in sales and business development.

Lodovico earned his Master of Education from Florida Atlantic University and Bachelor's degree in Communication from Stonehill College in Northeaston, Mass.

About Palm Beach Gardens Medical Center

Ranked as one of “America’s 50 Best Hospitals” for the fifth year in a row,* Palm Beach Gardens Medical Center is a 199-bed acute care hospital serving the medical and health care needs of Palm Beach County and the Treasure Coast for more than 40 years. Fully accredited by the Joint Commission on Accreditation of Healthcare Organizations, PBGMC was the first hospital in Palm Beach County and the Treasure coast to perform open-heart surgery and has since remained one of the area’s leading heart hospitals, providing comprehensive cardiac care. PBGMC also offers orthopedics, diagnostic imaging, general surgery, outpatient surgery and more.

The hospital has recently completed the 13.6 million dollar Emergency Room expansion, with more than triple the amount of space as before allowing the hospital to meet the needs of the growing Northern Palm Beach communities.

For more information or physician referral, please call 561-625-5070 or visit www.pbgmc.com.

*Ranked by HealthGrades, a leading independent healthcare ratings company.

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